

MEDIA KIT · 2026

FORT LAUDERDALE

INFLUENCE

A luxury lifestyle publication

FORT LAUDERDALE
INFLUENCE

THE PUBLICATION

An editorial lens on the *city*.

“The city, as its residents live it.”

Fort Lauderdale Influence is a curated lifestyle publication devoted to the city’s most refined addresses — the boutiques of Las Olas, the tables that never appear on a map, the estates along the water. We tell the story of Fort Lauderdale as its residents live it: quietly, beautifully, and with impeccable taste. For the brands that belong in that world, we are the introduction.

FORT LAUDERDALE

INFLUENCE

THE SETTING

Where the city gathers.

Las Olas Boulevard — the heart of Fort Lauderdale.

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THE AUDIENCE

By the *numbers*.

5,000

FOLLOWERS

A curated community drawn from Fort Lauderdale's most exclusive neighborhoods.

100k

MONTHLY VIEWS

Instagram reach across the city each month — and growing.

Small by design. Our audience is measured not in scale but in address — homeowners, tastemakers and waterfront residents whose attention is the hardest in South Florida to earn.

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THE WATERFRONT

A world apart.

The beach, the resorts, the yachting capital of the world.

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REACH

Where they *live*.

Harbor Beach

Las Olas Isles

Rio Vista

Idlewyld

Seven Isles

Nurmi Isles

Sunrise Key

Bay Colony

Coral Ridge

Colee Hammock

ZIP CODES 33301, 33316 & 33308 — THE ISLES, THE BEACH & THE WATERFRONT ESTATES.

FORT LAUDERDALE

INFLUENCE

The *package*.

\$500 / month

month-to-month, with quarterly & annual available

FEATURE POST

One dedicated feed feature.

STORY SERIES

Four story placements.

CREATIVE & DESIGN

Full graphic design and layout, built from the imagery you provide — we do not shoot.

DIGITAL CATALOGUE

Inclusion in our curated directory of Fort Lauderdale partners.

TARGETED CAMPAIGN

Geo-targeted push to Fort Lauderdale residents.



ENQUIRIES

Become a *partner.*

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