

MEDIA KIT · 2026

PALM BEACH INFLUENCE

A luxury lifestyle publication

PALM BEACH
INFLUENCE

THE PUBLICATION

An editorial lens on island *life*.

Palm Beach Influence is a curated lifestyle publication devoted to the island's most refined addresses — the boutiques of Worth Avenue, the tables that never appear on a map, the estates behind the hedges. We tell the story of Palm Beach as its residents live it: quietly, beautifully, and with impeccable taste. For the brands that belong in that world, we are the introduction.

“*The island, as its residents live it.*”

THE SETTING

Where the island *gathers.*

—
WORTH AVENUE — THE HEART OF PALM BEACH LUXURY

PALM BEACH
—
INFLUENCE

THE AUDIENCE

By the *numbers*.

5,000

FOLLOWERS

A curated community drawn from Palm Beach's most exclusive neighborhoods.

100k

MONTHLY VIEWS

Instagram reach across the island each month — and growing.

Small by design. Our audience is measured not in scale but in address — homeowners, tastemakers and seasonal residents whose attention is the hardest in Florida

to earn.
PALM BEACH

INFLUENCE



THE ISLAND

A world apart.

THE BREAKERS — A CENTURY OF PALM BEACH GRANDEUR

PALM BEACH
INFLUENCE

R E A C H

Where they *live*.

- | | |
|--------------------|-------------------------|
| Town of Palm Beach | Palm Beach Country Club |
| The Estate Section | Manalapan |
| Worth Avenue | Gulf Stream |
| El Cid | Ocean Ridge |
| Everglades Island | South Ocean Blvd |

PARTNERSHIP

The *package*.

\$500 / *month*

Month-to-month, with quarterly & annual available.

FEATURE POST

One dedicated feed feature.

STORY SERIES

Four story placements.

CREATIVE &
DESIGN

Full graphic design and layout, built from the imagery you provide — we do not shoot.

DIGITAL
CATALOGUE

Inclusion in our curated directory of island partners.

TARGETED
CAMPAIGN

A geo-targeted push to Palm Beach residents.

PALM BEACH

INFLUENCE

ENQUIRIES

Become a *partner.*

Christian@influencemia.com

INSTAGRAM @PALMBEACH.INFLUENCE

PALM BEACH

INFLUENCE