

MEDIA KIT · 2026

ORLANDO

INFLUENCE

A luxury lifestyle publication

ORLANDO

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THE PUBLICATION

An editorial lens on the *city*.

“Orlando, as its residents live it.”

Orlando Influence is a curated lifestyle publication devoted to the city’s most refined addresses — the boutiques of Winter Park, the tables that never appear on a map, the estates behind the gates. We tell the story of Orlando as its residents live it: quietly, beautifully, and with impeccable taste. For the brands that belong in that world, we are the introduction.

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THE SETTING

Where the city gathers.

Winter Park — the heart of Orlando.

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THE AUDIENCE

By the *numbers*.

5,000

FOLLOWERS

A curated community drawn from Orlando's most exclusive neighborhoods.

100k

MONTHLY VIEWS

Instagram reach across the city each month — and growing.

Small by design. Our audience is measured not in scale but in address — homeowners, tastemakers and waterfront residents whose attention is the hardest in Central Florida to earn.

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A large, two-story Mediterranean-style house at dusk. The house features white stucco walls, dark brown tiled roofs, and numerous arched windows and doorways. Some windows are illuminated from within, showing warm interior lighting. A balcony on the right side has a black metal railing and is also lit. The house is surrounded by lush landscaping, including palm trees and various shrubs. The sky is a deep blue with some light clouds.

THE ESTATES

A world apart.

Isleworth, Windermere — the estates behind the gates.

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R E A C H

Where they *live*.

Isleworth

Windermere

Winter Park

Lake Nona

Bay Hill

Dr. Phillips

Baldwin Park

Golden Oak

Keene's Pointe

Celebration

ZIP CODES 32789, 34786 & 32827 — WINTER PARK, WINDERMERE & LAKE NONA.

ORLANDO

INFLUENCE

The *package*.

\$500 / month

month-to-month, with quarterly & annual available

FEATURE POST

One dedicated feed feature.

STORY SERIES

Four story placements.

CREATIVE & DESIGN

Full graphic design and layout, built from the imagery you provide — we do not shoot.

DIGITAL CATALOGUE

Inclusion in our curated directory of Orlando partners.

TARGETED CAMPAIGN

Geo-targeted push to Orlando residents.

ENQUIRIES

Become a *partner*.

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