

MEDIA KIT · 2026

BOCA RATON

INFLUENCE

A luxury lifestyle publication

BOCA RATON
INFLUENCE

THE PUBLICATION

An editorial lens on Boca *life*.

“Boca, as its residents live it.”

Boca Raton Influence is a curated lifestyle publication devoted to the city’s most refined addresses — the boutiques of Mizner Park, the tables that never appear on a map, the estates behind the gates. We tell the story of Boca Raton as its residents live it: quietly, beautifully, and with impeccable taste. For the brands that belong in that world, we are the introduction.

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An aerial photograph of the Boca Raton coastline at sunset. The sun is low on the horizon, casting a warm orange glow over the city and the ocean. The sky is filled with soft, colorful clouds. The city is densely packed with modern high-rise buildings and residential complexes. A large body of water, likely a bay or inlet, is visible in the center, with several boats anchored. The coastline is lined with palm trees and greenery. The ocean is a deep blue, with gentle waves breaking on the shore. The overall scene is peaceful and scenic, showcasing the city's proximity to the sea.

E S E T T

A city by the sea.

The Boca coastline — the Atlantic at the city's edge.

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THE AUDIENCE

By the *numbers*.

5,000

FOLLOWERS

A curated community drawn from Boca Raton's most exclusive neighborhoods.

100k

MONTHLY VIEWS

Instagram reach across the city each month — and growing.

Small by design. Our audience is measured not in scale but in address — homeowners, tastemakers and country-club residents whose attention is the hardest in South Florida to earn.

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THE RESORT

A world apart.

The Boca Raton — a century of Mizner grandeur.

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REACH

Where they *live*.

Royal Palm Yacht & Country Club

St. Andrews Country Club

The Oaks at Boca Raton

Woodfield Country Club

The Sanctuary

Boca West

The Polo Club

Broken Sound

Le Lac

Long Lake Estates

ZIP CODES 33432 & 33496 — THE EAST BOCA WATERFRONT & THE GATED COUNTRY-CLUB CORRIDORS.

BOCA RATON

INFLUENCE

The *package*.

\$500 / month

month-to-month, with quarterly & annual available

FEATURE POST

One dedicated feed feature.

STORY SERIES

Four story placements.

CREATIVE & DESIGN

Full graphic design and layout, built from the imagery you provide — we do not shoot.

DIGITAL CATALOGUE

Inclusion in our curated directory of Boca partners.

TARGETED CAMPAIGN

Geo-targeted push to Boca Raton residents.

ENQUIRIES

Become a *partner.*

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